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FOR IMMEDIATE RELEASE

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**RIVERFRONT CELEBRATES FIRST ANNIVERSARY BY ANNOUNCING RBC
WEALTH MANAGEMENT AS NEWEST PARTNER; ASSETS CROSS
\$800,000,000**

RICHMOND, Va., June 15, 2009 – Riverfront Investment Group, LLC, a Richmond Virginia-based registered investment advisor, celebrated the first anniversary of their fully staffed firm by being added to another major US financial institution’s consulting services platform. RBC Wealth Management, headquartered in Minneapolis, MN, recently approved Riverfront to provide money management services to its financial consultants. This alliance is another step toward Riverfront’s vision of building close partnerships with a select group of premier financial institutions.

To qualify for RBC Wealth Management’s Consulting Solutions program, Riverfront had to pass a rigorous due diligence process that examined the quality of its people, process and investment performance. RBC Wealth Management also performed extensive on-site due diligence to ensure that the operational and risk management infrastructure at Riverfront meets the high standards of RBC Wealth Management.

According to Michael Jones, Chairman and Chief Investment Officer at Riverfront Investment Group, “We are honored that RBC Wealth Management added us to their robust platform of managed money offerings. RBC Wealth Management is one of the premier financial services firms in the world. They are respected for their ‘open architecture’ philosophy of offering best in class solutions to their growing group of professional financial consultants. We could not be more excited about this partnership.”

“Riverfront Investment Group adds a unique offering for our financial consultants to use in helping their clients achieve their long-term financial goals,” said Ann Senne, Director of the Investment Advisor Group at RBC Wealth Management. “Our decision was partially based on the success this team has had working together for a number of years. We are pleased that we are now able to make their services available to RBC Wealth Management financial consultants and clients.

In April of last year, Michael Jones, Rod Smyth, Doug Sandler left Wachovia Securities to join Pete Quinn, also formerly of Wachovia Securities, in launching Riverfront Investment Group. Last June, ten of their former colleagues joined the firm, completing their initial staffing plans. Since that time, Riverfronts assets have grown from less than \$2 million to over \$800 million. Assets have more than doubled in the first five months of 2009 as

several national and regional financial services firms have added Riverfront to their advisory platforms. “We have been blessed with exceptional asset flow this year thanks to our partnership with a select group of premier financial services firms,” said Pete Quinn, one of Riverfront’s Founding Partners and Chief Operating Officer. “Our portfolios have performed well against their benchmarks and our operational infrastructure has allowed our growth to be seamless. We also understand the significance of so many financial advisors entrusting their client assets to us in this difficult market environment. We appreciate the unique relationship advisors share with their clients, which is centered around the need for them to provide independent, objective investment advice. This is the essence of what we strive to provide at Riverfront,” added Quinn.

About Riverfront

Riverfront Investment Group, LLC, an independent SEC-registered investment advisor located in Richmond, Virginia, manages in excess of \$800 million in a series of separate account and mutual fund portfolios. Majority owned by its employees, the firm provides asset management, investment advice, and leading edge market insights to a select group of premier financial services firms. Riverfront’s minority investors include Robert W. Baird & Co. (Baird) and Private Advisors, LLC.

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About RBC Wealth Management

Globally, RBC Wealth Management directly serves affluent and high net worth clients in Canada, the United States, Latin America, Europe and Asia with a full suite of investment, trust and other wealth management solutions. The business also provides asset management products and services directly and through RBC and third-party distributors to institutional and individual clients, and has more than \$450 billion of assets under administration, more than \$220 billion of assets under management and more than 4,000 financial consultants, advisors, private bankers and trust officers.

The RBC Wealth Management division of Capital Markets Corporation operates in the United States via more than 200 locations in 43 states. Founded in 1909, RBC Capital Markets Corporation is a member of the New York Stock Exchange, the Financial Industry Regulatory Authority and other major securities exchanges, as well as the Securities Investor Protection Corp.