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RIVERFRONT INVESTMENT GROUP INTRODUCES NEW SERIES OF GLOBAL TACTICAL MUTUAL FUNDS BASED ON THE FIRM'S EXISTING SUCCESSFUL SEPARATE ACCOUNT STRATEGIES

Richmond, VA, August 3, 2010- RiverFront Investment Group announced today that the firm has partnered with ALPS Advisors, Inc. (ALPS) to launch a new series of global tactical mutual funds based on RiverFront's successful Separate Account Strategies. ALPS will serve as the investment advisor to the funds and RiverFront will serve as the sub-advisor. These funds will utilize RiverFront's proprietary Price Matters™ optimization process for global security selection and serve as complements to RiverFront's Separately Managed Account (SMA) portfolios.

The new funds and their principal strategies are:

The RiverFront Moderate Growth Fund – This fund will normally be 80% invested in equities and 20% in fixed income securities and will seek to achieve long-term capital appreciation with a modest allocation to bonds to reduce volatility.

The RiverFront Moderate Growth & Income Fund will normally be 50% invested in equities and 50% invested in fixed income securities. This fund seeks to provide current income consistent with the potential for growth and income through a combination of bond income, capital appreciation, and rising dividend payments.

The RiverFront Long-Term Growth & Income Fund will normally be 70% invested in equities and 30% in fixed income securities. The fund seeks to achieve long-term growth and income through a combination of capital appreciation and rising dividend payments.

Each of the new RiverFront funds will be offered in three share classes – A, C and I – thus strengthening the firm's ability to meet a variety of investor needs.

RiverFront was formed in April 2008 by a team of investment professionals from Wachovia Securities, including former Chief Investment Officer Michael Jones, former Chief Investment Strategist Rod Smyth, former Chief Equity Strategist Doug Sandler, and Peter Quinn, the former president of the Private Client Group. Messrs. Jones, Smyth, and Sandler, along with Tim Anderson, RiverFront's Chief Fixed Income Officer, will serve as co-portfolio managers for all the funds. The group is noted not only for its successful SMA offerings but also for its "Glass Walls" approach, stressing transparency in its advice models and its relationships within the financial services industry.

"The founding vision of RiverFront was to take the tactical allocation strategies we developed in our former roles and make these unique investment solutions available to a broader range of financial advisors and their

clients," said Michael Jones, CIO of RiverFront. "The talents and capabilities of the professionals at ALPS will allow us to extend this vision and meet the needs of even more financial advisors and their clients. We are extremely excited about the possibilities arising from this partnership."

"We are thrilled to be able to offer RiverFront's investment expertise as part of our mutual fund lineup," says Tom Carter, President of ALPS Advisors. "Their dynamic global allocation approach provides us with a solid core portfolio to use in combination with some of our existing specialized satellite solutions."

About RiverFront

RiverFront Investment Group, LLC, is an independent SEC-registered investment advisor located in Richmond, Virginia, managing over \$1.8 billion in a series of global tactical asset allocation separate account and mutual fund portfolios. Majority owned by its employees, the firm provides asset management, investment advice, and leading-edge market insights. RiverFront's minority investors include Robert W. Baird & Co. (Baird) and Private Advisors, LLC. For more information about RiverFront please visit www.riverfrontig.com.

About ALPS Advisors, Inc.

ALPS Advisors, Inc. is a Denver-based outsourcing solution for administration, compliance, fund accounting, legal, marketing, tax administration, transfer agency and shareholder services for open-end, closed-end, hedge, and exchange-traded funds. ALPS has approximately \$18 billion in client mutual fund assets under administration and ALPS Distributors, Inc. provides distribution services to over \$220 billion in client assets, as of December 31, 2009. For more information, visit www.alpsinc.com.