

RiverFront Investment Group
Asset Allocation: Conservative Growth
10/01/2003 – 6/30/2010

Year	Total Return Pure Gross of Fees *%	Total Return Net of Fees %	Benchmark Return %	Number of Portfolios	Dispersion %	Total Composite Assets End of Period (\$ millions)	Total Firm Assets End of Period (\$ millions)
10/03 – 12/03	8.08*	7.49	5.09	6	N/A	1.480	325.29
2004	9.58*	7.76	6.88	109	.24	52.667	1157.6
2005	8.51*	6.85	3.84	402	.63	234.168	3153.53
2006	11.84*	10.20	10.59	854	.78	444.970	4665.65
2007	9.25*	7.68	7.07	1497	.56	786.786	7442.45
2008	-21.98*	-23.03	-19.40	38	N/A	16.506	376.86
2009	21.65*	19.74**	14.69	353	0.88	139.620	1453.91
YTD 6/10	-3.54*	-4.37	-1.52	477	N/A	171.175	1805.06

* The gross returns are a pure gross figure and shown as supplemental information only. Pure gross returns are calculated before the deduction of trading expenses and all other fees.

RiverFront has prepared and presented this report in compliance with the Global Investment Performance Standards (GIPS®).

Firm Information: RiverFront is an investment advisor registered with the Securities and Exchange Commission under the Investment Advisors Act of 1940. RiverFront manages a variety of asset allocation portfolios utilizing stocks, bonds, and ETFs. The company also offers an ETF exclusive product and two institutional equity portfolios. The maximum wrap fee for this composite is 3.0%. The firm's direct client fee schedule is as follows: 3.0% for first \$200,000, 2.5% for next \$300,000, 2.0% for next \$500,000, 1.6% for next \$1 million, 1.4% for next \$3 million, 1.3% for the \$5 million and negotiable for accounts over \$10 million or where special circumstances warrant. This fee covers trading and administrative fees in addition to the 50 basis points management fee that RiverFront charges. There is a minimum quarterly client fee requirement of \$250. For all periods shown the accounts were comprised 100% of wrap accounts.

Composite Characteristics: The composite was created October 1, 2003. Prior to 3/31/08, the composite included accounts with investment policy constraints. After 3/31/08, no accounts with constraints are included in the composite. Composites have always included accounts to which clients may make contributions or from which they may take withdrawals. The Composite Benchmark is currently a blend consisting of 60% S&P 500 Index and 40% Barclays Capital US Treasury Bond Index (formerly Lehman US Treasury Index) that is rebalanced monthly. This benchmark has been in effect since 1/2/2006 when the asset allocation models were adjusted to reflect changing market conditions. From 10/1/2003 to 12/31/2005, the benchmark was a blend of 45% S&P 500 Index and 55% Lehman US Treasury Index that was rebalanced monthly. The Benchmark performance given is the time-weighted performance of these two benchmarks.

As of 4/01/2009, the strategic benchmark is used for internal attribution purposes only and will not be displayed in any marketing materials. The annual returns of the strategic benchmark for the years since inception were 9.25% for 2004, 5.51% for 2005, 11.78% for 2006, 7.18% for 2007 and -24.09% for 2008. Additional information regarding the strategic benchmark is available upon request.

The Composite is designed to meet investor needs for diversified portfolio solutions with defined risk objectives. The Conservative Growth Composite targets an investor that would typically own a portfolio represented by 60% large-cap equities and 40% high-grade bonds.

Calculation Methodology: The Composite includes all fee-paying, full discretionary portfolios managed by the Advisory Services Group of Wachovia Securities, LLC (later RiverFront Investment Group), in this respective style. The performance provided for the Composite is prepared using full accrual, trade-dated accounting conventions. Dividends and interest on fixed income securities are accrued as earned and interest on cash balances is recognized on a cash basis. The performance returns are asset-weighted and calculated using beginning-of-month market values plus time-weighted cash flows. Portfolios are valued monthly and are linked geometrically to produce quarterly and annual returns. Total returns including realized and unrealized gains plus income are used when calculating investment performance. Pure gross performance returns are calculated before the deduction of trading expenses or advisory fees. The fees for the composite are calculated on an account-by-account basis to

produce a net-of-fee return for each account which is then weighted with all of the accounts' net returns in the composite to arrive at the net-of-fee return for the composite. The net of fees return is the pure gross return netted down by the actual wrap fee includes custodian fees, trading expenses, management fee, reporting fees, etc. All returns and valuations are in U.S. dollars.

The dispersion measure is the asset-weighted standard deviation of accounts in the composite for the entire year. Effective 9/30/09, the dispersion numbers shown are being calculated off of the net of fee performance numbers. All the dispersion numbers were changed from gross to net to reflect updated guidance from the CFA Institute.

**In January 2010, it came to RiverFront's attention that the RiverFront management fee was being double counted in its net-of-fee performance calculation for 2009. As a result of the incorrect calculation, the net-of-fee performance number was lower than it should have been. RiverFront has since corrected these numbers and the performance numbers displayed in this presentation are now accurate. Additional information about this restatement is available upon request.

Other Disclosures: Fees do not cover the fees and expenses of underlying exchange-traded funds, closed-end funds or mutual funds in the portfolio. Any particular client's account performance may differ from the composite results due to, among other things, commissions, timing of order entry, or the manner in which the trades are executed. Additional information regarding policies for calculating and reporting returns is available upon request. Past performance does not guarantee future results. This performance report should not be construed as a recommendation to purchase or sell any particular securities held in composite accounts. Market conditions can vary widely over time and can result in a loss of portfolio value. A complete list and description of composites managed by RiverFront is available upon request. Performance history prior to 3/31/08 was achieved at Wachovia Securities and performance beginning 4/1/08 has been achieved at RiverFront Investment group. Significantly all of the management team is employed at RiverFront, there has been no break in performance and RiverFront has met the GIPS® requirements for performance record portability.

Effective 3/31/08 the employees of RiverFront left Wachovia Securities to begin RiverFront Investment Group. Prior to 3/31/08, the AUM and Account total reflect the accounts managed at Wachovia Securities; after 3/31/08, the AUM and Account total reflect the accounts that are managed at RiverFront Investment Group. Seed accounts were opened on 3/31/08 to prevent a break in the group's performance track record and allow for a linking of future performance.

RiverFront Investment Group has been verified for the period April 1, 1998 – March 31, 2010 by Beacon Verification Services. A copy of the verification report is available upon request.



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